

High-Tech Coaching: E-mail

By Greg DeMarco

Coaches must be effective when it comes to communicating with their athletes and the parents of their athletes. With more and more people having access to the Internet, now is the time for coaches to incorporate e-mail as one of their lines of communication. It's fast, easy and much cheaper than using the postal service.

E-mail's greatest advantage is that it allows you to create groups of users so that if you send an e-mail to the group, everyone in that group receives the same message. For example, a group entitled SENIORS would contain the e-mail addresses of all the seniors. Simply inserting SENIORS in the "Mail to:" portion of an e-mail, ensures that all the seniors get the

notice. Furthermore, a group such as TEAM can be composed of other groups such as FRESHMEN, SOPHOMORES, JUNIORS, etc. By sending an e-mail to TEAM, everyone on the squad would get the notice. Note that it would be more efficient if you name the group by their graduating year. For example, instead of a group called SENIORS, name it