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September 9, 2021

Cliff Keen Athletic has entered into a NIL marketing deal with University of Michigan Heavyweight and USA Men's 125KG Freestyle wrestler, Mason Parris.

Parris joins Cliff Keen after an impressive three seasons as the Heavyweight starter for U of M. Mason finished the abbreviated 2020-21 season as All-American and NCAA Runner-Up in his Junior year of competition. He was also All-American and Big Ten Runner-Up in his sophomore season, before having the NCAA Tournament canceled due to the Covid-19 pandemic. Two highlights of his freshman year at Michigan include a team-leading 13 pins and 32 wins. He was the 2019 Junior World Champion, and is one of the leading contenders for upcoming World teams.

"We are extremely excited to have Mason on our team. He encapsulates the best of our sport and is a great role model for younger wrestlers. His abilities and accomplishments on the mat are there for everyone to see. However, I'm always impressed with the way he conducts himself off the mat. That's where his character shines through. At Michigan, Mason is studying to be a civil engineer. He is proof that you can be both very successful on the mat and in the classroom; which is a tremendous message to send to young wrestlers looking to emulate their heroes," said Tom Keen, President of Cliff Keen Athletic.

Training with UM and the Cliff Keen Wrestling Club at the Michigan RTC in Ann Arbor, Mason will be a prominent fixture in Cliff Keen's brand marketing and advertising to the Wrestling market. "I am very excited to announce that I will be partnering with Cliff Keen Athletic," said Parris. "They represent my beliefs of commitment, integrity, and passion for the sport of wrestling. I am thankful to be a part of the remarkable tradition at Cliff Keen Athletic and can't wait for the ways we will work together to continue to grow and give back to wrestling."

A long-time supporter of amateur wrestling, Cliff Keen Athletic is the World's leader in Wrestling uniforms, equipment, and training apparel.

Mason Parris' bio and wrestling accomplishments are listed below, courtesy of University of Michigan Athletics:

MASON PARRIS:

Team USA Ranking: No. 2 at 125 kg (Freestyle)/285 lbs.

Junior (2020-21)

- NCAA All-American, Heavyweight
- Took runner-up at the NCAA Championships (March 18-20) with a 4-1 record
- Runner-up at the Big Ten Championships (March 6-7) with a 2-1 mark
- Posted a 12-2 record with 12 bonus wins -- six pins, two technical falls and four major decisions; went 6-0 in dual meets

Sophomore (2019-20)

- NWCA First Team All-American (Heavyweight)
- NCAA Qualifier; the NCAA Championships was canceled due to the global COVID-19 pandemic
- Runner-up at the Big Ten Championships (March 7-8) with a 2-1 record
- Led the Wolverines with a 28-1 record and 11 falls; earned bonus points in 18 matches
- Pinned six of his nine Big Ten dual-meet opponents
- Clinched Michigan's win against Rutgers at Madison Square Garden with a first-period fall (1:17)
- Captured the heavyweight title at the Cliff Keen Las Vegas Invitational (Dec. 6-7) with a 5-0 record
- Served as one of two Michigan team captains in 2019-20

Summer 2019

- Captured the 125kg/275-pound freestyle title at the Junior World Championships in Tallinn, Estonia, with a 4-0 record
- Pinned Iran's Amir Hossein Abbas Zare, a 2018 Cadet World champion and 2018 Youth Olympic Games silver medalist, at 1:20 in the gold-medal match
- Through four world championships matches, outscored his opposition, 36-3, and spent just 6:15 on the mat
- Rallied to win in the best-of-three final at the U.S. Junior World Team Trials, earning a 10-0 tech and fall (:39) after dropping the first bout

Freshman (2018-19)

- NCAA Qualifier, Heavyweight
- Led the Wolverines with 32 wins and 13 falls
- Posted a 3-2 record at the NCAA Championships (March 21-23), reaching the Round of 12 with two pins and a major decision
- Finished seventh at the Big Ten Championships (March 9-10) with a 3-2 record
- Clinched Michigan's 19-17 dual win at #2 Ohio State with his win in the final match

- Came out of redshirt and defeated Oregon State's #1 Amar Dhesi, 11-4, in varsity debut (Jan. 3)
- Took fifth place at the Midlands Championships (Dec. 29-30) with a 4-2 record
- Captured the heavyweight title at the Michigan State Open (Nov. 3) with a 4-0 record
- Won at the Cleveland State Open (Dec. 15) with a 5-0 record and took third place at the Ohio Intercollegiate Open (Nov. 11) with a 4-1 mark

Prep

- Graduated from Lawrenceburg High School (2018)
- Captured three Indiana state titles at 220 pounds (2016, '17, '18); four-time state place winner, claiming third place at 182 pounds as a freshman (2015)
- Career prep record of 206-1, including a 152-0 mark over his last three seasons
- Set an Indiana state record with 11 career pins at the state finals
- Named the recipient of the 2018 IHSAA Mental Attitude Award
- Ranked as the No. 3 overall recruit by FloWrestling and No. 1-ranked at 220-pounds
- Two-time FloNationals champion (2017, '18)
- Participated in the 2018 Cliff Keen/Wrestling USA Magazine Dream Team Classic
- Also earned four varsity letters in football and track and field
- Three-time First Team All-State as a linebacker (2015, '16, '17)
- Three-time TriState Football Indiana Defensive Player of the Year (2015, '16, '17)
- Three-time Eastern Indiana Athletic Conference 3A Defensive Most Valuable Player (2015, '16, '17)
- Contributed to Lawrenceburg's 3A state runner-up finish in 2016
- Two-time state qualifier in the shot put and 110m hurdles
- National Honor Society, Four-year Honor Roll

Personal

- Enrolled in the College of Engineering, majoring in civil engineering
- Born on October 1, 1999
- Son of Mark and Shay Parris
- Father played football at Ball State (1988-92)
- Has an older sister, Paxton